

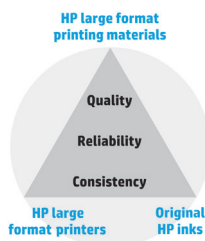


# HP Non-woven Durable Linen Wall Paper



## The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



## What is EN233?

EN233 is a European Wallcovering Standard that specifies requirements for cleanability and light fastness, and gives a designated marking system. The standardization is intended to ensure consistency throughout the industry.

## Produce innovative, eye-catching PVC-free<sup>1</sup> wall murals

### Be productive—non-woven durable wall paper prints are easy to install and remove

Help your customers define interiors with durable, colourful, creative wall decorations that last—with scrub- and scratch-resistant performance. Easy to install with standard wall glue only, this wallpaper produces seamless results, and it is both easy to apply and dry strippable. Thanks to the special backing that doesn't expand when wet, soaking the paper prior to hanging is no longer required; the paste can be applied directly to the wall. This feature provides long-lasting, durable adherence to the substrate.

### Set your business apart with environmental certifications

A PVC-free<sup>1</sup> alternative that is easier to dispose of than most PVC-based substrates. The non-woven base paper is FSC<sup>®</sup>-certified<sup>2</sup> and the wall paper is flame resistant,<sup>3</sup> REACH compliant,<sup>4</sup> and carries the CE certification.<sup>5</sup>

### Boldly define interior spaces—see the ColorPRO difference

See high-impact graphics with an extended range of colours. Engineered with ColorPRO Technology to deliver colour excellence, this digital wall decoration solution from HP delivers professional quality and striking results.

Target customers	Applications	Benefits
Print service providers	Wall murals	Compliance with international wallcovering industry standards
Interior designers	Wall cut-outs	EN233 extra washability rating (wave 3)
	Creative design applications	Works with common primers, pastes, finishing, and installation methods
		FSC <sup>®</sup> -certified non-woven base paper <sup>2</sup>
		Class A rated flame-spread performance material <sup>3</sup>
		Carries the CE certification <sup>5</sup>

Environmental and health certifications

REACH compliant<sup>4</sup>

PVC-free<sup>1</sup> alternative, easier to dispose of than most PVC-based substrates



## Technical specifications

### HP Non-woven Durable Linen Wall Paper

For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/hp/paperpresets](https://HPLFMedia.com/hp/paperpresets).

<b>Ink technology</b>	Compatible with Original HP Latex Inks and UV-curable inks			
<b>Weight</b>	200 g/m <sup>2</sup> per TAPPI T-410 Test Method			
<b>Thickness</b>	330 microns/13 mil per TAPPI T-411 Test Method			
<b>Finish</b>	Matte			
<b>Operating temperature</b>	15 to 35° C / 59 to 95° F			
<b>Operating humidity</b>	30 to 80% RH			
<b>Display permanence (Commercial in-window)</b>	1.5+ years, unlaminated with HP Latex Inks <sup>6</sup>			
<b>Display permanence (Indoor home or office)</b>	20+ years, away from direct sun with HP Latex Inks			
<b>Water resistance</b>	Water resistant with HP Latex Inks <sup>7</sup>			
<b>Flame resistance</b>	Class A <sup>3</sup>			
<b>Dry time</b>	Instant dry			
<b>Shelf life</b>	2 years, unopened in original packaging			
<b>Storage temperature</b>	10 to 40° C / 50 to 104° F			
<b>Storage humidity</b>	20 to 80% RH			
<b>Country of origin</b>	Product of China			
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC codes</b>	<b>Region</b>
	2Q240A	1372 mm x 45 m (54 in x 147 ft)	848412025941	Europe, Middle East, and Africa
	2Q241A	1372 mm x 120 m (54 in x 393 ft)	848412025934	Europe, Middle East, and Africa
<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="https://HPLFMedia.com/hp/MediaWarranties">HPLFMedia.com/hp/MediaWarranties</a> . To obtain warranty service, please contact BMG customer support at <a href="https://HPLFMedia.com/hp/en/contactus">HPLFMedia.com/hp/en/contactus</a> .			

- <sup>1</sup> Chemical analysis demonstrated elemental chlorine to be at or below 200 ppm. Presence of chlorine is attributed to residual chlorine used in the papermaking process, and not due to the presence of PVC.
- <sup>2</sup> BMG trademark license code FSC®-C115319, see [fsc.org](https://fsc.org). HP trademark license code FSC®-C017543, see [fsc.org](https://fsc.org). Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit [HPLFMedia.com](https://HPLFMedia.com).
- <sup>3</sup> Class A tested to ASTM E84-13a for burning characteristics, rated per section 803.1.1 of the International Building Code.
- <sup>4</sup> As of the date of this document, this product does not contain any of the chemicals on the EU's Candidate List for Authorization (otherwise known as Substances of Very High Concern) in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at [HP.Printing.Products.and.Consumable.Supplies](https://HP.Printing.Products.and.Consumable.Supplies).
- <sup>5</sup> Self-declared according to European Standard EN15102.
- <sup>6</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see [HPLFMedia.com/hp/printpermanence](https://HPLFMedia.com/hp/printpermanence).
- <sup>7</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/hp/printpermanence](https://HPLFMedia.com/hp/printpermanence).



COLORPRO  
TECHNOLOGY



Note: Not all FSC®-certified products are available in all regions.

For detailed information on the HP large format printing materials portfolio and to order, visit [HPLFMedia.com](https://HPLFMedia.com)

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